PDM ▷ + BIGCOMMERCE

Effortlessly launch your aftermarket auto parts ecommerce store with PDM Automotive and BigCommerce

PDM Automotive and BigCommerce now offer a turnkey connector to deliver an ecommerce solution tailored for the automotive aftermarket.

Features and Benefits

PDM and BigCommerce integrate seamlessly, centralizing product data management across all sales channels, including your website and major marketplaces like Amazon, eBay, and Walmart. Powering your BigCommerce site with PDM Automotive increases sales, ensures product content accuracy, and enhances your customers' purchasing experience.

Effortless Setup and Configuration
Integrate your product data in PDM with BigCommerce for quick and easy ecommerce store setup.

Visualizer
Elevate customer interactions with the Autosync visualizer, enabling shoppers to visualize their vehicles' wheels, tires, and other accessories.
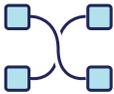
Dynamic Data Mapping
Seamlessly link your BigCommerce fields with your PDM Automotive data source.

Speed to Market
Accelerate your storefront with catalog mapping to aftermarket standards.

Seamless Category and Product Sync
Simplify importing categories, products, and variants from PDM to your BigCommerce store, maintaining a unified product range.
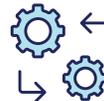
Fitment Filtering with Third-Party Apps
Access third-party fitment apps through PDM's integration, offering advanced fitment filtering for your products.

Recommended For You

Resellers
• Connect to thousands of brands and resellers through PDM's network of suppliers and manufacturers to expand your product catalog.

• Ensure product content is accurate to reduce returns and improve the customer experience.

Suppliers
• Centralize your data for resellers and retailers, providing a single source of truth across all sales channels with accurate content.

• Reach more customers across every sales channel from a single platform.